

Lado campaign receives PM's excellence award

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BHOPAL: The Lado Campaign of state directorate of women empowerment (DWE) received the Prime Minister's excellence award for 2014 in team category for achieving good results.

The Lado campaign aims at eradicating the social evil of child marriage.

Prime Minister Narendra Modi handed over the award to the state directorate of women empowerment team led by its commissioner Kalpana Shrivastava during the Civil Services Day function at New Delhi on Tuesday.

Under the campaign, the DWE managed to stop 52,000 underage marriages between April 2014 and February 2015, mostly by counselling the guardians. However, 1,511 marriages were stopped at the venue and in 41 instances police cases were registered.

About one lakh children were enrolled to school and information related to bad effects of child marriages were disseminated at 22,000 schools, a government release said.