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## UNICEF appreciates 'Beti Bachao' campaign

Edouard Beigbeder, Chief Field Services, UNICEF (New Delhi) who was present at the 'Beti Bachao' campaign while speaking to *The Pioneer* said, 'On behalf of UNICEF, I would like to congratulate Madhya Pradesh Chief Minister for launching this unique campaign to save the girl child, which will go long way in addressing declining child sex ratio. We see this as an important step and we welcome this campaign. As you know UNICEF advocates for Child rights and 'Right to life' is right of each and every child, be it a girl or a boy. Tania Goldner, Chief, UNICEF office for Madhya Pradesh was present along with him at the occasion, said that We are happy the State Government is launching this important drive to save the girl child.'