

Pak TV anchor Sofia all praise for 'Beti Bachao Abhiyan'

THE echo of 'Beti Bachao Abhiyan' launched by Chief Minister Shivraj Singh Chouhan has not only transcended borders of the State and India, but is reverberating now in Pakistan as well.

Sofia Jamal, who is associated with famous Pakistani media group Dawn, has described Beti Bachao Abhiyan of Madhya Pradesh Government led by Chouhan as a very positive initiative. She said that this campaign deserves praise since daughters are invaluable gift of nature.

Anchor of Dawn TV's popular programme 'Kab Tak', Sofia expressed this view while replying to a question during interview by a regional news channel (Bansal News).

According to Sofia, it has been a part of tradition in India and Pakistan that sons are preferred to daughters. While the fact is that daughters are not inferior to sons in any respect. In fact, they are ahead of boys. Apart from giving birth to children, they also go out to do job and earn money for home.

Sofia Jamal admitted that she wholeheartedly praised this initiative of Madhya Pradesh Government. Not only such campaigns are necessary in the interest of women, but there is also need to amend laws for their safety and security. Channel's interview with Sofia Jamal was telecast on Tuesday night.