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Beti Bachao Abhiyan earns encomiums in Pakistan also

Bhopal, Nov 22: The echo of Beti Bachao Abhiyan launched by Chief Minister Shri Shivraj Singh Chouhan has not only transcended borders of the state and India but is reverberating now in Pakistan as well. Sushri Sofia Jamal, who is associated with famous Pakistani media group Dawn, has described Beti Bachao Abhiyan of Madhya Pradesh government led by Shri Chouhan as a very positive initiative. She said that this campaign deserves encomiums since daughters are invaluable gift of nature.

Anchor of Dawn TV's popular programme 'Kab Tak' Sushri Sofia expressed this view while replying to a question during interview by a regional news channel (Bansal News).

According to Sushri Sofia, it has been a part of tradition in India and Pakistan that sons are preferred to daughters. While the fact of the matter is that daughters are not inferior to sons in any respect. Rather, they are ahead of boys. Apart from giving birth to children, they also do jobs and bring money to home. She admitted that she wholeheartedly praises this initiative of Madhya Pradesh government. Not only such campaigns are necessary in the interest of women, but there is also need to amend laws for their safety and security. Channel's interview with Sushri Sofia Jamal was telecast tonight.